

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																													
NATURE OF CONVEYANCE:	SECURITY INTEREST																																													
CONVEYING PARTY DATA																																														
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Registration Number:	2347895	FAMILY TREE MAGAZINE
Serial Number:	75428184	THE HEART OF CREATIVE SCRAPBOOKING
Registration Number:	2359787	SATELLITE PRESS
Registration Number:	2418309	PHOTO KALEIDOSCOPES
Registration Number:	2087043	MEMORY MAKERS
Registration Number:	2316711	THE FIRST SOURCE FOR SCRAPBOOK IDEAS
Serial Number:	76190397	FOR THE WELL-BALANCED SCRAPBOOKER

CORRESPONDENCE DATA

Fax Number: (212)455-2502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 455-7698

Email: ksolomon@stblaw.com

Correspondent Name: Mark Solomon, Esq.

Address Line 1: Simpson Thacher & Bartlett LLP

Address Line 2: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Mark Solomon
Signature:	/ms/
Date:	09/30/2005

Total Attachments: 6

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of September 15th, 2005 ("Effective Date") in favor of F&W Publications, Inc., an Ohio corporation ("Grantor"), by JPMorgan Chase Bank, N.A., a national banking association ("Grantee").

WHEREAS, Grantor, Grantee and certain other parties named therein entered into a Guarantee and Collateral Agreement dated as of July 31, 2002 (the "Collateral Agreement"), pursuant to which the Grantor pledged and granted to the Grantee a continuing security interest in the Trademarks (as defined in the Collateral Agreement) and certain other intellectual property as security for certain loans and other extensions of credit made by the Lenders identified therein;

WHEREAS, in connection with entering into the Collateral Agreement, Grantor and Grantee entered into that certain Grant of Security Interest in Trademark Rights dated as of July 31, 2002 (the "Trademark Security Agreement"), pursuant to which Grantor granted Grantee a continuing security interest in the Trademarks including, without limitation, the United States trademark registrations and applications for trademark registration set forth on Schedule A attached hereto (collectively, the "Trademark Collateral") to secure payment, performance and observance of the Obligations (as defined in the Collateral Agreement);

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on October 30, 2002, at Reel 2611, Frame 0929; and

WHEREAS, Grantor has paid, performed and observed all of its outstanding Obligations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Grantee hereby (i) terminates the Trademark Security Agreement and (ii) terminates, cancels and releases any and all security interests it has against the Trademark Collateral and the goodwill associated therewith under the Trademark Security Agreement and the Collateral Agreement.
2. Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademark Collateral; (iii) it has not recorded or otherwise evidenced its security interest with respect to any of the Trademark Collateral, other than the Trademark Collateral set forth on Schedule A (attached hereto), in any jurisdiction throughout the world.
3. Grantee shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other

instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

JPMORGAN CHASE BANK, N.A.

Joan M. Fitzgibbon

Name: Joan M. Fitzgibbon

Managing Director

Title: _____

STATE OF New York)
) SS.
COUNTY OF New York)

On this 15 day of Sept, 2006, there appeared before me Joan M. Fitzgibbon personally known to me, who acknowledged that he signed the foregoing Release as his voluntary act and deed on behalf and with full authority of JPMorgan Chase Bank, N.A.

Rose O'Connor
Notary Public

ROSE O'CONNOR
Notary Public, State of New York
No. 010C4750801
Qualified in New York County
Commission Expires October 31, 2007

SCHEDULE A

TRADEMARK REGISTRATIONS AND APPLICATIONS

[SEE ATTACHED]

SCHEDULE A

U.S. Trademark Registrations and Applications

U.S. MARK	STATUS
INTERNATIONAL DESIGN	<i>Registered</i> Reg. # - 1,854,601 Reg. - 09.20.94
ANNUAL DESIGN REVIEW	<i>Registered</i> Reg. # - 1,792,532 Reg. - 09.14.93
ID	<i>Registered</i> Reg. # - 1,675,861 Reg. - 02.18.92
POET'S MARKET	<i>Registered</i> Reg. # - 1,764,441 Reg. - 04.13.93
POPULAR WOODWORKING	<i>Registered</i> Reg. # - 1,743,129 Reg. - 12.29.92
HOW	<i>Registered</i> Reg. # - 1,602,172 Reg. - 06.19.90
DECORATIVE ARTIST'S WORKBOOK	<i>Renewed</i> Reg. # - 1,574,828 Reg. - 01.02.90
THE ARTIST'S MAGAZINE	<i>Registered § 2(F)</i> Reg. # - 1,342,534 Reg. - 06.18.85
WRITER'S YEARBOOK	<i>Registered</i> Reg. # - 1,229,696 Reg. - 03.08.83
SONGWRITER'S MARKET	<i>Registered</i> Reg. # - 1,179,065 Reg. - 10.31.01

U.S. MARK	STATUS
WRITER'S MARKET	<i>Renewed</i> Reg. # - 1,114,093 Reg. - 02.27.79
PHOTOGRAPHER'S MARKET	<i>Renewed</i> Reg. # - 1,109,995 Reg. - 12.26.78
NORTH LIGHT	<i>Renewed</i> Reg. # - 949,365 Reg. - 12.26.72
WRITER'S DIGEST	<i>Renewed</i> Reg. # - 892,058 Reg. - 06.02.70
FAMILY TREE MAGAZINE	<i>Registered</i> Reg. # - 2,347,895 Reg. - 05.02.00
THE HEART OF CREATIVE SCRAPBOOKING	<i>Filed</i> Serial # - 75/428,184 Filed - 02.03.98
SATELLITE PRESS	<i>Registered</i> Reg. # - 2,359,787 Reg. - 06.20.00
PHOTO KALEIDOSCOPES	<i>Registered</i> Reg. # - 2,418,309 Reg. - 02.02.01
MEMORY MAKERS	<i>Registered</i> Reg. # - 2,087,043 Reg. - 08.12.97
THE FIRST SOURCE FOR SCRAPBOOK IDEAS	<i>Registered</i> Reg. # - 2,316,711 Reg. - 02.08.00
FOR THE WELL-BALANCED SCRAPBOOKER	<i>Filed</i> Serial # - 76/190397 Filed - 01.04.01